

CSCI E11 Digital Multimedia Art

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Project: Ambient Collage

Theme: My Funny Valentine

Description:

Collage as a process reflects how we experience the world and has become a dominant strategy in modern/postmodern artistic practice encompassing all media: 2D and 3D visual art, film, writing, and music. Collage fractures dominant narratives and contexts, breaking down the illusion of a single coherent worldview. Collage recontextualizes often disparate elements chosen for their personal or nuanced associations. The results are often startling, with juxtapositions and contrasts that reflect a holistic creation of meaning and lived experience rather than, in the case of the visual arts, a purely optical one.

The goal of this assignment is twofold: Practically, it is intended to familiarize you with working in the Flash timeline, along with all the attendant issues of editing and importing media assets, developing a working method, and publishing your project. If this is your first time using one of these authoring tools, you should treat this as an opportunity to jump in and explore the capabilities it provides for creating multimedia without programming. If you have experience in authoring, then you may wish to combine work in the score/timeline with scripted control elements. Artistically this assignment is an opportunity to play with the process and syntax of collage in conjunction with movement, sequence and time. Repetition, concurrence, and transition are additional processes and devices available in a time-based medium that can inflect the meanings of individual elements. Similarly memory and anticipation within the context of a time-based work also come into play.

For this assignment you are to create an ambient, non-interactive collage which will loop endlessly. The screen size, media elements and content are of your choosing. Maximize your learning opportunity: question your initial ideas and reject or evolve them if you get stuck or bored. How long should it play before it loops? What screen size is best suited to your idea? How are you using color, transitions, movement, sound?

For further discussion on the idea of collage, see the links below.

Note: These articles are **NOT** required reading but there are some interesting examples to be seen, particularly in the first link below

Animated, Interactive, Multimedia, and Randomized Collage

<http://courses.washington.edu/hypertext/cgi-bin/12.228.185.206/html/collage/interactive.html>

Papier collé to Digital Collage

<http://courses.washington.edu/hypertext/cgi-bin/12.228.185.206/html/collage/collage.html>

Table of Contents for Writing With Images

<http://courses.washington.edu/hypertext/cgi-bin/12.228.185.206/html/tablesall.html>

Format:

Flash - integrating the images, sounds and/or digital video of your choice. Your project can be entirely timeline/score-based with little or no scripting. Interactivity is not a requirement. The only scripting requirement is that your project loops endlessly.

There is no strict limit to project file size but you should restrict it to something reasonable: 1-3 mb instead of 50 mb. Keep in mind the idea of collage and selective vision and don't include extraneous elements. For example, if you only care about part of an image or piece of sound, crop/edit out the rest of it. This will focus your work as well as keep the file size down.

Delivery Guidelines:

You should publish your project for playback within a browser (html & swf formats) and place your project online so it can be viewed. Once you have uploaded your project (and **TESTED** the link!) you should send me the URL in an email (e11@roypardi.com) along with a short description of what you were trying to do and what technical or other issues (if any) you encountered.

Due Date:

11:59 EST February 13, 2007 (this is the night before class).